# MEREDITH MALIN

## CONTACT



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CHICAGO, IL



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MEREDITHMALIN.COM

### **EDUCATION**

COLUMBIA UNIVERSITY NEW YORK, NY

MAY 2022

BACHELOR OF ARTS | 3.81 GPA CREATIVE WRITING | FILM & MEDIA

## AWARDS

DAVEY AWARDS | GOLD WINNER "FEEL THE THUNDER"

DAVEY AWARDS | SILVER WINNER
"DESERT DIAMOND WHITE TANKS - NOW OPEN"

TELLY AWARDS | SILVER WINNER "FEEL THE THUNDER"

TELLY AWARDS | BRONZE WINNER "24 CARAT FUN"

CHICAGO SCRIPT AWARDS | OFFICIAL SELECTION ARCLIGHT

CHICAGO FILMMAKER AWARDS | BEST SHORT FILM ARCLIGHT

MANCHESTER FILM FESTIVAL | BEST ORIGINAL IDEA ARCLIGHT

## SKILLS

MICROSOFT OFFICE SUITE |

GOOGLE WORKSPACE | ADOBE

CREATIVE SUITE | MACOS &

WINDOWS OS | FIGMA | CANVA |

CAMPAIGN DEVELOPMENT | BRAND

STRATEGY | SEO COPYWRITING |

EMAIL MARKETING | SCRIPTING

## EXPERIENCE

#### **COPYWRITER**

RPM ADVERTISING

JUNE 2022 - PRESENT

- Create compelling, original content across brand platforms, social media, email and direct mail campaigns, print, OOH, collateral, and TV/radio scripts
- Manage multiple projects simultaneously and meet tight deadlines while consistently producing high-quality, on-brand creative.

#### **COPYWRITER & WEBSITE DESIGNER**

PAW PAW LAKE FOUNDATION

JULY 2024 - PRESENT

- Craft copy that fosters deep community connection, inspires action and generates donations for major restoration projects.
- Maintain website to keep neighbors and collaborators informed, facilitate the continuation of environmental efforts and set a precedent for natural rehabilitation across Michigan and beyond.

#### COPYWRITER

UBIETY TECHNOLOGIES INC.

FEB 2025 - SEPT 2025

- Write clear, dynamic content that translates advanced AI and security technology into accessible, human-centered storytelling.
- Collaborate with product, marketing, and leadership teams to craft messaging across web, email, brand materials, and investor communications.

#### WRITER & DIRECTOR

ARCLIGHT

JULY 2023 - OCT 2024

- Directed all phases of production from scripting to the final edit, and ensured each aspect of the film aligned with the project vision
- Collaborated with cast and crew members to problem-solve,
   streamline work flows, and and develop creative solutions to enhance
   overall production quality.